

JUVE FIRM OF THE YEAR FOR TRADEMARK AND UNFAIR COMPETITION LAW

HARMSEN UTESCHER



With impressive commitment, the long-established Hamburg IP boutique manages to expand its practice year after year. Most recently, it managed to win over the sporting goods giant Nike, among others: the renowned **Dr Karin Sandberg** recently successfully represented the US company before the CJEU in a trademark dispute against Puma. This once again demonstrates Harmsen

Utescher's strong presence in litigation-heavy mandates and its robust international network, which has now also resulted in relationships with the brewery group Anheuser InBev. Large corporations such as Stada, Ikea, Ferrero and Intersnack have relied on the team for years.

The firm skilfully puts together a package of advice for its clients that also includes related areas of law such as pharmaceuticals, cosmetics and food law. In

terms of personnel, the establishment of a young generation of partners, including **Dr John-Christian Plate** and **Dr Martin Kefferpütz** in addition to **Sandberg**, is impressive. Together, they have achieved what is not a given for a traditional law firm: a convincing generational change, which also allows the retirement of a senior partner to be managed smoothly.

